

BITS FINAL CONFERENCE

Zwolle, 15 & 16 November

15:30 – Evening	Pre-Conference Programme (15 November 2022)	
15:30 – 17:00	Bike tour of Zwolle	
19:00 – 21:00	Pre-Conference Dinner	
9:30 – 17:00	Conference Programme (16 November 2022)	
9:30 – 10:00	Welcome Coffee	
10:00 – 11:15	Plenary on Smart Cycling, Moderated by Kevin Mayne, CEO, CIE	
10:00 – 10:10	Gerdien Rots, Alderman, City of Zwolle	
10:10 – 10:20	Piotr Rapacz, DG Move, The European Commission	
10:20 – 10:30	Bert Boerman (video), Provincial Deputy and Marjolijn Boot, Head of Unit, Space and Accessibility, Province of Overijssel	
10:30 – 10:45	Peter Racz, Project Advisor, Interreg North Sea Programme	
10:45 – 11:15	Panel Discussion and Q&A	
11:15 – 11:30	Coffee break	
11:30 – 12:45	Plenary on Cycling Data	
11:30 – 11:45	Tina Caers, Head of Department, Province of Antwerp	
11:45 – 12:00	Cristina Buraga, Project Manager Sensors and ITS, CEREMA and Cycle Ambassador, NAPCORE (Online)	
12:00 – 12:15	Rick Lindeman, National road captain cycling data, Tour de Force, The Netherlands	
12:15 – 12:45	Panel Discussion and Q&A	
12:45 – 13:45	Lunch	
13:45 – 16:00	BITS Workshops	
13:45 – 14:45	BITS Breakout: Implementation and Evaluation	Zwolle Cycling City: Local Projects and Innovation
14:45 – 15:00	Coffee break	
15:00 – 16:00	BITS Breakout: Tendering and BITS Directory	Cycling in the Province of Overijssel: Projects and Innovation
16:00 – 17:00	Networking Drinks	

EXHIBITION SPACE FOR ITS COMPANIES AND ORGANISATIONS